

Publication : The Times of India  
Edition : Mumbai  
Date : March 27, 2018

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**Moonbow's new water purifier:** Moonbow has expanded its product portfolio of water purifiers with the launch of Alpheus UV + UF. Certified by German certification lab TUV, the purifier removes up to 100 crore microbes per 1 litre of water against 1 crore microbes removal by ordinary aluminum-based UV water purifiers, said Rakesh Kaul of HSIL consumer products.