

Hindware launches IoT based products

Chennai, Dec 26:

Hindware Appliances launched a futuristic range of intelligent and connected 'iPro' range of products, marking the company's foray in the fast-emerging Internet of Things (IoT) segment.

With an aim to deliver an enhanced 'Consumer Experience' backed by cutting-edge technology, 'Achelous Premium iPro' water purifier, 'Optimus iPro' chimney and 'OndeoEvoiPro' water heater were launched. The premium products are developed keeping in mind the early adapters and evolved users in smart home automation. Each of these smart appliances can be seamlessly managed through Hindware Appliances app and it will assist users in operating, monitoring and controlling the products remotely, auto diagnose and troubleshoot and registerservice requests at the touch of a button.

At the launch, Rakesh Kaul, CEO & Whole Time Director, Somany Home Innovation Limited (SHIL), said, "With the objective of enriching our consumer's lifestyle, we have introduced a range of products to give more power in the hands of consumers.