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## Moonbow Launches Economically-priced Alpheus Water Purifier

**T**he brand Moonbow from the house of HSIL Limited, makers of iconic brand Hindware, has expanded its product portfolio of water purifiers with the launch of the affordably priced & artistically crafted Alpheus water purifier. This water purifier comes with technologically advanced features such as five-stage purification process and mineral fortification at a convenient price of INR 9,990/-. The beautifully crafted Alpheus water purifier, is efficiently designed to enhance the look of the kitchen with its glossy body finish. Mr. Rakesh Kaul, President, Consumer Business, HSIL Ltd. said, "India faces a great challenge when it comes to accessibility to clean drinking water. With the launch of Alpheus, we are giving our consumers the opportunity to avail the advanced features like RO, TDS removal up to 1800 ppm and LED indicators for power, purification and tank full, with a superb design and attractive end consumer price." He further added, "It's not just about clean drinking water, but about making drinking water healthy by inculcating mineral fortification technology. This technology adds essential minerals to the water which enhance its taste and improves its quality as well."

