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HSIL to foray into air purifier segment

PTI
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New Delhi, Dec 14 (PTI) Sanitaryware manufacturer HSIL is making a foray into air purifier segment by launching products under the brand name of Moonbow.

The new range, which would be launched tomorrow, would be primarily for domestic markets, said HSIL in a BSE filing.

The company is also in the process of launching water purifiers for the home segment, HSIL informed BSE.

"In this regard, the company has tied up with the Marmom group for the supply of water purification products," it added.

Marmom group is a part of Berkshire Hathaway Inc and is a diversified industrial organisation. In 2014, US-based firm had a revenue of around USD 8 billion. PTI KRH MR

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