

PRESS MONITOR

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HSIL to launch Air Purifier

Accord Fintech

HSIL is going to launch a new product i.e. 'Air Purifiers' under the brand name 'Moonbow' on December 15, 2015. The company is also in the process of launching water purifiers for home segment.

The company has tied up with The Marmon Group of Italy for the supply of water purification products. The Marmon Group is part of Berkshire Hathaway Inc & is a diversified industrial organization with revenues of \$8 billion in 2014.

HSIL is one of the leading domestic players in container glass and building products segments. Under the second segment, the company manufactures and trades in sanitaryware products, faucets and wellness products. It has five manufacturing facilities in India, of which three are located in Andhra Pradesh, one in Rajasthan and one in Haryana.