

PRESS MONITOR

Publication : *Nothing Wired*

Edition : *Online*

Date : *January, 2016*

Link: <http://nothingwired.com/moonbow-air-purifiers-with/70064>

MOONBOW AIR PURIFIERS WITH 5-STAGE FILTRATION PROCESS LAUNCHED IN INDIA, STARTING AT RS 12990

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By aman on JANUARY 23, 2016

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Keeping in mind the deteriorating air quality around us, HSIL [India's leading sanitaryware company] have launched new Moonbow air purifiers, which aim to provide 'fresh' air to users. The company aims to capture 10-12% in the market share in next three years. The Moonbow air purifiers are available in three variants, starting at Rs 12,990. The product range goes as high as Rs 31,990, with additional features.

The Moonbow air purifiers are powered by Puri 5 filtration technology, a five stage filtration process in-built across all products irrespective of price point which makes the air quality surrounding it 99.985% fresh. The devices can capture even the smallest particle matter of 2.5 micrometers. There are several sources of PM 2.5 size particles; dust, cooking, automobile emissions, forest fires, agricultural burning, etc. which impacts our daily breathing process. Other features include LED indicator that changes from red to blue as the air quality becomes cleaner, Speed control timer for two to eight hours, and Filter change indicator.

The 5 stages of filtration process include Pre Filter [captures large particles of visible dust, human hair etc.], True Hepa Filter [traps all allergens and air born contaminants down to 0.3 microns], Activated Carbon Filters [filters out odours and other VOCs], UV lamp [destroys microorganism such as germs, viruses, bacteria and fungi], and Refreshing Energizers [generate negative ions making the air at home close to environment and removing VOCs, pollen, cigarette smoke etc].

*We hope you liked the '**Moonbow Air Purifiers With 5-Stage Filtration Process Launched In India, Starting At Rs 12990**'. Please feel free to share your views with us in the comments section below.*