

## PRESS MONITOR

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### NEW RANGE WATER PURIFIERS FROM HSIL

Leading sanitaryware company HSIL Ltd. launched new range of water purifiers under its umbrella brand, Moonbow. Carrying forward the brand promise of 'Expect the unexpected', Moonbow water purifiers offer a wholesome healthy lifestyle to the consumers and cut across socio-economic sectors in India to provide clean drinking water to all. The water purifiers will have 5 variants available, namely Oceanus Premium, Oceanus, Achelous Premium, Achelous and Ezili with the prices ranging from Rs. 12,990 to 26,990. On the occasion, Rakesh Kaul, President & Chief, Consumer Business, HSIL Ltd, said, "We are excited to bring to the market moonbow water purifiers from the consumer division of HSIL as we feel that this segment has rather high foreseeable growth rate.

