

## PRESS MONITOR

Publication : The Hindu  
Edition : Delhi, Mumbai, Bangalore,  
Chennai, Kolkata  
Date : September 22, 2016

---

### **Hindustan Sanitaryware unveils water purifiers**

**HYDERABAD:** Sanitary-ware firm HSIL Ltd. on Wednesday introduced water purifiers under the Moonbow brand here and said it aimed to be among the top three players within 5 years. The target is similar but with different time-lines, with regard to other products of its Consumer Business Division, said Rakesh Kaul, President and Chief, Consumer Business of HSIL. Water heaters, kitchen equipment and air purifiers form part of the product list. Water purifiers will have five variants priced between Rs.12,990 and Rs.26,990. Initially, the RO-based technology models are being launched and by March the UV Gravity-based water purifiers would be introduced. It may set up an SKD unit for water heaters with Group Atlantic of France. — Special Correspondent