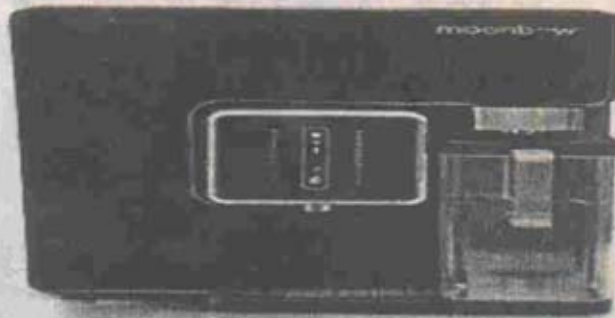


Moonbow introduces Achelous Premium Water Purifier with Jug, Touch Display and LED Indicators



Moonbow has expanded its product portfolio of water purifiers with the launch of a stylish and compact water purifier Achelous Premium. The newly launched purifier with jug has a touch based user interface and two TDS level indicators on the display panel to show input/output water quality for at-a-glance monitoring.

Achelous Premium is equipped with the latest Hexapure Technology, a six stage purification process which removes all germs and bacteria. It has added benefit of mineral fortification which makes the water nutritious by adding essential minerals to the water.

The compact water purifier boasts of an aesthetic design and the premium finish black body with

chrome plated touch panel gives it a modern and fashion-forward look. The glass-finish jug can hold up to 2 litre of water and can be easily placed in the refrigerator and used as storage or a serving container. The sensor enabled Jug function fills water upto two-third level & stops automatically, to avoid spilling of water.

The model is priced at INR 21,490/- and is available at brick-n-mortar outlets like Croma and on e-commerce platforms like Amazon, Snapdeal and Flipkart along with general retail outlets.

The brand Moonbow is from the house of HSIL Limited, makers of iconic sanitaryware brand Hindware.